

INTRODUCTION

The **Summer School in Public Health Policy, Economics and Management** is organised by the Foundation Swiss School of Public Healthplus (SSPH+), the Institute of Microeconomics and Economics of the Public Sector (MecoP) of the University of Lugano and the Swiss Tropical and Public Health Institute (Swiss TPH).

Courses are intended for professionals and managers of health administrations, hospitals and other services and facilities within the health sector, policy-makers and any student registered for one of the continuous education programs coordinated and supported by the SSPH+.

The Summer School is an opportunity to meet new colleagues and peers, to exchange knowledge, build networks, and share insights. The emphasis will be on participative approaches, complemented by formal teaching.

This year's edition offers 8 courses (5 days each) distributed over 2 weeks. Hence, each participant can attend one course per week only.

The SSPH+ programmes recognise the Summer School courses within the framework of credits required for a degree. Each course is assigned a credit value of 1.5 ECTS.

Those who actively participate and pass the final assessment are awarded a certificate of success. A certificate of attendance will be issued to any registered student who has regularly attended lectures and seminars.

COURSES OF THE MAIN PROGRAMME

First week from 9 to 13 August 2010

- Course 1 **Economic Evaluation and Healthcare Decision-making**
Teachers:
Prof. Mike Drummond (UK)
Prof. Marco Barbieri (Italy)
- Course 2 **Health Planning and Management in Settings with Limited Resources**
Teachers:
Prof. Marcel Tanner (Switzerland)
Prof. Don de Savigny (Switzerland)
- Course 3 **Strategic Project Management: The Process of Project Planning**
Teachers:
Dr. Axel Hoffmann (Switzerland)
Bernadette Peterhans (Switzerland)
- Course 4 **Le marketing social au service de la santé**
Teacher:
François Lagarde (Canada)

Second week from 16 to 20 August 2010

- Course 5 **Leading and Managing Health Care Organisations**
Teacher:
Meng-Kin Lim (Singapore)
- Course 6 **Mental Health Policy and Economics**
Teacher:
Martin Knapp (UK)
- Course 7 **Migrants' Health. From Determinants of Health, to illness, to access to care**
Teacher:
Prof. Francesco Castelli (Italy)
- Course 8 **Devoirs déontologiques et responsabilités juridiques: vers une transition de l'éthique au droit**
Teachers:
Prof. Olivier Guillod (Switzerland)
Prof. Dominique Sprumont (Switzerland)

Every Tuesday evening a lecture is organised on a topical theme, followed by a wine reception.

PRACTICAL INFORMATION

VENUE

All lectures and seminars are held at the University of Lugano (Switzerland).

Address:

Università della Svizzera italiana

Via G. Buffi 13

CH-6900 Lugano (Switzerland)

Phone +41 91 666.48.16

Fax +41 91 666.47.33

website www.unisi.ch

The Lugano region is well known for the beauty of its landscape, lake, mountains and Mediterranean vegetation.

For further information please visit www.lugano-tourism.ch and www.lagolugano.ticino.ch.

ACCOMMODATION

Participants are expected to book their own hotel rooms.

Lugano offers a wide selection of hotels and other residential accommodation (for details please visit www.lugano-tourism.ch and www.lagolugano.ticino.ch).

A limited number of rooms have been set aside (reservation no later than May 31st 2010) for Summer School participants at the following hotels:

- Hotel Pestalozzi: www.pestalozzi-lugano.ch
- Hotel Rosa: www.albergorosa.ch
- Hotel San Carlo: <http://www.hotels-suisse.ch/san-carlo/san-carlo.htm>

When booking your room in one of these hotels, please indicate that you are registered to attend the Summer School of Public Health Policy, Economics and Management.

Rooms in flat-shares can be rented at reasonable rates in the area of the University. If you are interested, please contact lucia.bassetti@usi.ch

LANGUAGES

Courses are taught in English and French. An excellent knowledge of the specific language is required, as translation is not provided. Basic English is also desirable for French-taught classes (4 and 8) as some of the literature used is in English.

GENERAL COURSE INFORMATION

Courses are intended for professionals and managers operating in health administration, hospitals and other services and facilities within the health sector; they are also open to students registered for one of the continuous education programmes coordinated and supported by SSPH+. Each participant can attend one course per week only. The program runs from **9 to 20 August 2010**. One or two courses may be attended during this time. The number of participants is limited to a **maximum of 24 students per course**.

ECTS, CERTIFICATE OF SUCCESS

Each course is assigned a credit value of 1.5 ECTS. Those who participate actively and pass the final assessment are awarded a certificate of success. A certificate of attendance will be issued to any registered student who has regularly attended lectures and seminars.

The Summer School's ECTS have so far been recognised by the following SSPH+ programmes:

- *MAS Arbeit + Gesundheit / Santé au Travail (ETH Zurich, Universities of Lausanne and Zurich)*
- *MAS en santé publique (University of Geneva)*
- *MAS Pharmaceutical Economics and Policy (University of Lausanne)*
- *MAS en économie et management de la santé (University of Lausanne)*
- *Master of Public Health (Universities of Basel, Bern and Zurich)*
- *Net-MEGS, MAS in economia e gestione sanitaria e sociosanitaria (University of Lugano)*
- *MAS en droit de la santé (University of Neuchâtel)*

COURSE FEES

Fees cover tuition, all teaching materials and lunches (from Monday to Friday). Travel, accommodation and dinners are not included.

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|---|-------------|
| ◆ External participants | CHF 1'200.- |
| ◆ Students enrolled in SSPH+ programmes | CHF 1'000.- |

MEALS

The University restaurant serves excellent lunches (international cuisine) from Monday to Friday. The Summer School does not arrange weekday evening meals or lunches and dinners at weekends. Good restaurants can be found locally.

REGISTRATION

Please complete the online **registration form**, which can be downloaded at: www.ssphplus.ch/summerschool.

The **closing date** for registration is **30 June 2010**. The number of participants is limited, and priority will be given to those who register first.

Participants will receive a **confirmation of admission**. **Registration is valid** upon receipt of the registration form and payment of the full registration fees. The amount must be settled by **June 30th 2010 at the latest**. Participants will receive a confirmation of admission.

Participants will receive the necessary preparatory documentation a few weeks before the beginning of the course.

MEANS OF PAYMENT & CANCELLATION

- **By bank transfer to:**

UBS SA
CH-6900 Lugano
Account no.: 247-587031.01Y
Code SWIFT/BIC: UBSWCHZH69A
IBAN Code: CH460024724758703101Y

Reference: "Summer School in Public Health Policy, Economics and Management" and your name.

- **By postal transfer to:**

UBS SA
CH-6900 Lugano
Current postal account number: 80-2-2
In favour of the account: 247-587031.01Y

Reference: "Summer School in Public Health Policy, Economics and Management" and your name.

Bank costs are chargeable to the participants.

Full refund is guaranteed for **cancellations** received **by 30 June 2010**. Fees will not be reimbursed after this date.