

Course 3

Strategic Project Management: The Process of Project Planning

Prof. Axel Hoffmann & Bernadette Peterhans

INTRODUCTION

Introduction into the theory of strategic Project Cycle Management and the Logical Framework Approach.

Problem identification using the Problem Tree

Planning and designing a project related to health, following the Logical Framework Approach step by step in theory and practice, including a Monitoring and Evaluation framework

Presentation of the project in plenary

OBJECTIVES

After successful completion of the course, participants will be able to

- know about the basic principles of project cycle management (PCM) and strategic project management
- have the first experiences with the Logical Framework Approach (LFA) and its utilization for writing a project proposal

PREREQUISITES

Health professionals with a basic knowledge of the functioning of health systems. Experience in project planning/implementation would be an asset.

PEDAGOGICAL METHOD

Beside theoretical input sessions the main part of the learning takes place in groups of 4 – 6 participants, where the students will develop a project proposal. Group work is supervised by the facilitators.

ASSESSMENT PROCEDURE

Individual assessment: participants will have to write a short paper (two to three pages) on the rationale for choosing the respective problem as a reason for designing a project.

Group assessment: participants have to present the designed project; the presentation is assessed by the facilitators independently.

COURSE CONTENT AND STRUCTURE

Monday 09 August 2010

09.00 – 10.00	Plenary for all participants of the Summer School	
10.15 – 10.45	Introduction to the workshop	Axel Hoffmann Bernadette Peterhans
10.45 – 11.30	Strategic Project Management with the example of the Project Cycle Management with the example x Log Frame Approach (LFA)	Axel Hoffmann
11.30 – 13.00	Introduction to group work: Situation analysis and “problem tree” as a tool	Bernadette Peterhans
15.00 – 16.30	Identification and formulation of a health related problem in groups	Axel Hoffmann Bernadette Peterhans
16.30 – 17.00	Introduction to the LFA	Axel Hoffmann

Tuesday 10 August 2010

09.00 – 11.00	Continue working on the problem tree and group presentations of first attempts	Axel Hoffmann Bernadette Peterhans
11.00 – 12.00	Theoretical input: goal, purpose, outputs	Bernadette Peterhans
12.00 – 13.00	Project planning in groups	Axel Hoffmann Bernadette Peterhans
15.00 – 16.00	Theoretical input: Activities and inputs	Bernadette Peterhans
16.00 – 17.00	Project planning in groups	Axel Hoffmann Bernadette Peterhans

Wednesday 11 August 2010

09.00 – 09.30	Assumptions and risks	Axel Hoffmann
09.30 - 12.00	Project planning in groups	Axel Hoffmann Bernadette Peterhans
12.00 – 13.00	Theoretical input: indicators, means of verification	Bernadette Peterhans
15.00 – 17.00	Project planning in groups	Axel Hoffmann Bernadette Peterhans

Thursday 12 August 2010

09.00 – 10.00	Theoretical Input: Monitoring & Evaluation (M&E) - How to link a M&E-framework with the Logframe	Axel Hoffmann
10.00 – 13.00	Developing a M&E-Framework	Axel Hoffmann Bernadette Peterhans
15.00 – 16.00	Project planning in groups	Axel Hoffmann Bernadette Peterhans
16.00 – 17.00	Timeline and budgeting for the project	Axel Hoffmann

Friday 13 August 2010

09.00 – 09.45	Feasibility & Sustainability	Bernadette Peterhans
09.45 – 11.00	Finalizing project proposals in groups	Axel Hoffmann Bernadette Peterhans
11.00 – 13.00	Presentation and discussion of projects	Axel Hoffmann Bernadette Peterhans
11.00 – 13.00	Project planning in groups	Axel Hoffmann Bernadette Peterhans
15.00 – 16.00	cont. of presentations	
16.00 – 17.00	Evaluation of the course	Axel Hoffmann Bernadette Peterhans

CURRICULUM VITAE

Axel Hoffmann is head of the Teaching and Training Unit, responsible for postgraduate master programme in International Health, and activities of the Institute in continuing education for several professions. He represents the STI postgraduate Master in International Health in the Swiss School of Public Health (SSPH+). Besides several teaching responsibilities in Switzerland and Europe he has consultancy appointments with the Swiss Center for International Health, the Swiss Agency for Development and Cooperation, GTZ and others in the field of teaching and training and curriculum development. In addition, he is working with several partners (WHO, GTZ, etc.) in the field of knowledge management and knowledge transfer in the health sector.

Appointed as an external examiner (2007 – 2010) by the University of Leeds for the Masters programme in Health Management, Planning and Policy. His most important publications are:

- Hoffmann, A.; Mantel, C. (1999). Ausbildungsinitiative International Health. Public Health FORUM, Ausgabe April 1999.
- Hoffmann, A. (2009). Strategisches Projektmanagement. In: E. Hackenbruch: Going International. Bern: Huber.

Bernadette Peterhans is since 1997 a course coordinator at the Swiss Tropical Institute in Basel. She was trained as nurse, specialised in emergency care in Switzerland, and involved in several missions for the International Committee of the Red Cross (ICRC). She did a master of science in public health for developing countries at the London School of Hygiene and Tropical Medicine in 1998/1999.

Professional activities include:

- Coordinator in-charge for a 3 months Diploma Course and advanced modules in health district management
- Tutoring MIH students in their course planning and thesis work.
- Cooperating in international teaching/training network

Her most important publications are:

- Peterhans, B. (2007). What has the tropEd network achieved since the establishment in 1996? Going International. Friedrichh VDV, Linz, 68.
- Peterhans, B. (2006). Commentary to: P. Hoyt: Problem Solving for Better Health Nursing. Applied Nursing Research, 19, 112